

ORDERHenderson - Las Vegas
KVVU TV

Orders	Order / Rev:	488218	
	Alt Order #:		
	Product Desc:	Issue Advertiser	
	Estimate:		
	Flight Dates:	08/06/12 - 08/07/12	Primary AE: House Political-KVVU House Political
	Original Date / Rev:	08/03/12 / 08/03/12	Sales Office: KVVU
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Wired Media Partners	
	Buying Contact:	Rachael Beale	Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1580 Lincoln Street	Billing Cycle: EOM/EOC
		Denver, CO 80203	Agency Commission: 15%

Advertiser	Name:	AUC AFSCME	
	Demographic:	A35-64	New Business Thru:
	Product Codes:	Political-Issues	Order Separation: 00:10:00
	Priority:	IMP	Advertiser External ID:
	Revenue Codes:	POL, PLI, FLT	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	26	\$12,700.00	\$10,795.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	26	\$12,700.00	\$10,795.00	0.00
Totals	26	\$12,700.00	\$10,795.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Political-KVVU House			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KVVU TV	22%	\$12,700.00
Market	100%	\$57,727.27

Competitive Share

	Share	Total
KBLR	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$16,163.64
KLVX	0%	\$0.00
KTNV	16%	\$9,236.36
KTUD	0%	\$0.00
KVBC	34%	\$19,627.27
KVCW	0%	\$0.00
KVMY	0%	\$0.00
LV1	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVVU	08/06/12	08/07/12	FOX 5 News AM M-F 5a-6a	5a-6a		MT-----	:30	4	\$300.00	IMP	0.00	NM	4	\$1,200.00
				FOX 5 News 5-6am M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----	4	\$300.00	0.00								
N 2	KVVU	08/06/12	08/07/12	Fox 5 News Am M-F 6a-7a	M-F 6a-7a		MT-----	:30	4	\$425.00	IMP	0.00	NM	4	\$1,700.00
				Fox 5 News AM M-F 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 488218
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Advertiser: AUC AFSCME
 Product Desc: Issue Advertiser
 Estimate: KVVU TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KVVU	08/06/12	08/07/12	Fox 5 News Am M-F 6a-7a Fox 5 News AM M-F 6a-7a		M-F 6a-7a MT-----	:30	4	\$425.00	IMP	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----		4		\$425.00		0.00				
N 3	KVVU	08/06/12	08/07/12	Fox 5 News AM M-F 7a-9a Fox 5 News AM M-F 7a-9a		M-F 7a-9a MT-----	:30	8	\$400.00	IMP	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----		8		\$400.00		0.00				
N 4	KVVU	08/06/12	08/07/12	Fox 5 News at 5 M-F 5-530M Fox 5 News at 5		5-530p MT-----	:30	2	\$400.00	PMT	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----		2		\$400.00		0.00				
N 5	KVVU	08/06/12	08/07/12	Fox 5 News at 5 M-F 530-6M Fox 5 News at 5 MF 530-6p		M-F 530-6p MT-----	:30	2	\$400.00	PMT	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----		2		\$400.00		0.00				
N 6	KVVU	08/06/12	08/07/12	Fox 5 News M-F 10p-11p Fox 5 News M-F 10p-11p		10p-11p MT-----	:30	4	\$1,000.00	IMP	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----		4		\$1,000.00		0.00				
N 7	KVVU	08/06/12	08/07/12	Fox 5 News M-F 11-1135M Fox 5 News M-F 11p		M-F 11-1135p MT-----	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	MT-----		2		\$500.00		0.00				
												Totals	26	\$12,700.00



Station Order Revised

AUC-AFSCME

Market: Las Vegas

Flight Dates: Monday, August 06, 2012 to Tuesday, August 07, 2012

Estimate ID

11551

Contact: Bryan Cochran
Email: Bryan.Cochran@kvvu.com

Phone: 702-435-5555
Fax: 702-435-6369
Direct: 702-436-8275

KVVU-TV

						Mon	Tue		
		Days		Gross		Aug	Aug		
Program Name	DP	Length		Rate		06	07		
KVVU 5a News	EM	M-F		\$300.00		2	2		
5:00 AM 6:00 AM		30		\$1,200.00					
KVVU 6a News	EM	M-F		\$425.00		2	2		
6:00 AM 7:00 AM		30		\$1,700.00					
KVVU 7a News	EM	M-F		\$400.00		4	4		
7:00 AM 9:00 AM		30		\$3,200.00					
KVVU 5p News	EN	M-F		\$400.00		1	1		
5:00 PM 5:30 PM		30		\$800.00					
KVVU 5:30p News	EN	M-F		\$400.00		1	1		
5:30 PM 6:00 PM		30		\$800.00					
KVVU 10p News	LN	M-F		\$1,000.00		2	2		
10:00 PM 11:00 PM		30		\$4,000.00					
KVVU 11p News	LN	M-F		\$500.00		1	1		
11:00 PM 11:30 PM		30		\$1,000.00					
Station Gross Totals				\$12,700.00		13	13		

Rachael Beale
Wired Media Partners

Date/Time Sent: 8/3/2012 9:44:35 AM
KVVU-TV
Page 1 of 1